



PROCON - PONTA GROSSA - PR  
PESQUISA DE PREÇOS - PÁSCOA 2013

Coleta de 14/03/2013 a 15/03/2013

O PROCON INFORMA: OS PREÇOS PODEM SOFRER ALTERAÇÕES

| PRODUTO:                            | INFO |      | FORNECEDOR: |           |           |           |           |           |            |       | COMPARAÇÃO |     | VAR |
|-------------------------------------|------|------|-------------|-----------|-----------|-----------|-----------|-----------|------------|-------|------------|-----|-----|
|                                     | N°   | Peso | MUFFATO     | CONDOR    | BIG       | HAVAN     | VITOR     | TOZETTO   | AMERICANAS | MAIOR | MENOR      | %   |     |
| NESTLÉ                              | *    | 400g | R\$ 5,99    | R\$ 6,18  | R\$ 6,17  |           | R\$ 6,99  | R\$ 6,65  | R\$ 6,99   | 6,99  | 5,99       | 17% |     |
| CAIXA DE BOMBOM ESPECIALIDADES      |      |      |             |           |           |           |           |           |            |       |            |     |     |
| ALPINO                              | 20   | 375g | R\$ 24,90   | R\$ 28,14 | R\$ 27,72 | R\$ 32,90 | R\$ 27,87 | R\$ 24,79 | R\$ 34,99  | 34,99 | 24,79      | 41% |     |
| ALPINO                              | 21   | 500g | R\$ 36,19   | R\$ 36,20 | R\$ 35,90 | R\$ 43,90 |           | R\$ 36,19 | R\$ 46,99  | 46,99 | 35,90      | 31% |     |
| ALPINO DARK                         | 20   | 350g |             | R\$ 28,13 |           | R\$ 27,40 |           |           | R\$ 34,99  | 34,99 | 27,40      | 28% |     |
| ALPINO MIX                          | 23   | 700g |             |           | R\$ 43,90 | R\$ 54,90 | R\$ 46,53 | R\$ 44,90 |            | 54,90 | 43,90      | 25% |     |
| ALPINO COMBO                        | 20   | 330g | R\$ 46,05   | R\$ 42,26 | R\$ 39,98 |           |           | R\$ 44,53 |            | 46,05 | 39,98      | 15% |     |
| NESTLÉ CLASSIC - CHOCOLATE AO LEITE | 15   | 240g | R\$ 19,99   | R\$ 18,98 | R\$ 18,54 | R\$ 22,90 |           | R\$ 15,99 | R\$ 24,99  | 24,99 | 15,99      | 56% |     |
| NESTLÉ CLASSIC - CHOCOLATE AO LEITE | 21   | 480g | R\$ 35,97   | R\$ 35,98 | R\$ 36,88 | R\$ 43,90 | R\$ 37,28 | R\$ 35,97 | R\$ 47,99  | 47,99 | 35,97      | 33% |     |
| NESTLÉ CLASSIC BRANCO               | 21   | 480g | R\$ 40,99   | R\$ 37,62 | R\$ 36,88 | R\$ 43,90 | R\$ 37,25 | R\$ 36,63 | R\$ 47,99  | 47,99 | 36,63      | 31% |     |
| NESTLÉ CLASSIC DUO                  | 21   | 480g | R\$ 35,97   | R\$ 35,98 | R\$ 36,78 | R\$ 43,90 | R\$ 37,27 | R\$ 35,97 | R\$ 47,99  | 47,99 | 35,97      | 33% |     |
| NESTLÉ CLASSIC COOKIES              | 20   | 375g | R\$ 31,99   | R\$ 28,12 | R\$ 25,64 | R\$ 32,90 |           | R\$ 28,12 | R\$ 35,99  | 35,99 | 25,64      | 40% |     |
| SUFLAIR AO LEITE                    | 20   | 400g | R\$ 30,99   | R\$ 28,14 |           |           | R\$ 27,88 | R\$ 28,14 |            | 30,99 | 27,88      | 11% |     |
| SUFLAIR DUO                         | 20   | 400g | R\$ 30,99   |           |           |           | R\$ 27,88 | R\$ 29,70 |            | 30,99 | 27,88      | 11% |     |
| SUFLAIR DE COLHER                   | 20   | 320g | R\$ 49,90   |           |           | R\$ 43,90 |           |           |            | 49,90 | 43,90      | 14% |     |
| NESTLÉ CLASSIC RECHEADOS            | 20   | 360g | R\$ 40,99   | R\$ 36,63 | R\$ 36,19 | R\$ 42,90 | R\$ 36,27 | R\$ 38,90 |            | 42,90 | 36,19      | 19% |     |
| NESTLÉ CLASSIC TRILOGIA             | 21   | 480g | R\$ 51,99   |           | R\$ 43,90 |           |           | R\$ 49,90 |            | 51,99 | 43,90      | 18% |     |
| NESTLÉ CLASSIC DIET                 | 15   | 240g | R\$ 25,98   | R\$ 25,98 | R\$ 26,35 |           | R\$ 26,60 | R\$ 25,98 |            | 26,60 | 25,98      | 2%  |     |
| SOLLYS                              | 15   | 190g |             | R\$ 26,85 | R\$ 26,86 | R\$ 33,90 |           |           |            | 33,90 | 26,85      | 26% |     |
| ESPECIALIDADES                      | 20   | 375g | R\$ 26,98   | R\$ 26,98 | R\$ 27,60 | R\$ 32,90 | R\$ 27,85 | R\$ 26,98 | R\$ 35,99  | 35,99 | 26,98      | 33% |     |
| ESPECIALIDADES                      | 23   | 750g | R\$ 46,49   | R\$ 46,50 | R\$ 45,90 | R\$ 54,90 | R\$ 47,51 | R\$ 46,50 | R\$ 59,99  | 59,99 | 45,90      | 31% |     |
| GALAK                               | 15   | 240g | R\$ 19,99   | R\$ 18,98 | R\$ 18,54 | R\$ 22,90 | R\$ 19,51 | R\$ 18,97 | R\$ 24,99  | 24,99 | 18,54      | 35% |     |
| CHOKITO                             | 15   | 240g | R\$ 19,99   | R\$ 18,98 | R\$ 19,28 | R\$ 22,90 | R\$ 19,52 | R\$ 18,97 | R\$ 24,99  | 24,99 | 18,97      | 32% |     |
| CHARGE                              | 20   | 375g | R\$ 28,99   | R\$ 28,14 | R\$ 27,92 | R\$ 32,90 | R\$ 27,87 | R\$ 28,14 | R\$ 35,99  | 35,99 | 27,87      | 29% |     |
| PRINCESAS                           | 12   | 150g | R\$ 20,99   | R\$ 18,80 | R\$ 19,90 | R\$ 21,90 | R\$ 18,62 | R\$ 18,80 | R\$ 24,99  | 24,99 | 18,62      | 34% |     |
| PRINCESAS                           | 15   | 200g | R\$ 22,68   | R\$ 22,70 | R\$ 22,15 | R\$ 29,90 | R\$ 23,23 | R\$ 22,68 | R\$ 29,99  | 29,99 | 22,15      | 35% |     |




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| PRODUTO:  | INFO |      | FORNECEDOR: |           |           |           |           |           |            |       | COMPARAÇÃO |     | VAR |
|-----------|------|------|-------------|-----------|-----------|-----------|-----------|-----------|------------|-------|------------|-----|-----|
|           | N°   | Peso | MUFFATO     | CONDOR    | BIG       | HAVAN     | VITOR     | TOZETTO   | AMERICANAS | MAIOR | MENOR      | %   |     |
| NESTLÉ    |      |      |             |           |           |           |           |           |            |       |            |     |     |
| KIT KAT   | 20   | 340g | R\$ 37,99   | R\$ 34,80 | R\$ 36,49 | R\$ 43,90 | R\$ 37,25 | R\$ 38,97 | R\$ 49,99  | 49,99 | 34,80      | 44% |     |
| CRUNCH    | 15   | 240g | R\$ 19,99   | R\$ 18,98 | R\$ 18,78 | R\$ 22,90 | R\$ 19,52 | R\$ 18,98 | R\$ 24,99  | 24,99 | 18,78      | 33% |     |
| PRESTÍGIO | 20   | 375g | R\$ 28,99   | R\$ 26,98 | R\$ 27,75 | R\$ 32,90 | R\$ 27,87 | R\$ 26,98 |            | 32,90 | 26,98      | 22% |     |
| SENSAÇÃO  | 20   | 375g | R\$ 28,99   | R\$ 28,14 | R\$ 27,93 | R\$ 32,90 |           | R\$ 28,14 | R\$ 35,99  | 35,99 | 27,93      | 29% |     |

|                                  |    |      |           |           |           |           |           |           |            |       |       |     |
|----------------------------------|----|------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-------|-------|-----|
| ARIEL                            | 15 | 180g | R\$ 20,99 | R\$ 20,59 | R\$ 20,38 | R\$ 23,90 | R\$ 20,39 | R\$ 20,59 | R\$ 25,99  | 25,99 | 20,38 | 28% |
| MORANGUINHO                      | 15 | 180g | R\$ 19,97 | R\$ 19,98 | R\$ 19,53 | R\$ 24,90 |           | R\$ 19,97 | R\$ 25,99  | 25,99 | 19,53 | 33% |
| THUNDERCATS                      | 15 | 180g | R\$ 19,97 | R\$ 19,98 | R\$ 20,95 | R\$ 24,90 | R\$ 20,39 | R\$ 19,98 | R\$ 25,99  | 25,99 | 19,97 | 30% |
| PASSATEMPO                       | 12 | 120g | R\$ 13,99 | R\$ 14,05 | R\$ 13,99 | R\$ 16,90 |           | R\$ 14,05 | R\$ 17,99  | 17,99 | 13,99 | 29% |
| TOY STORY                        | 15 | 180g | R\$ 20,99 | R\$ 19,98 | R\$ 19,99 | R\$ 24,90 |           | R\$ 19,98 | R\$ 25,99  | 25,99 | 19,98 | 30% |
| CARROS                           | 15 | 180g | R\$ 20,99 | R\$ 20,59 | R\$ 20,09 | R\$ 25,90 |           | R\$ 20,59 | R\$ 25,99  | 25,99 | 20,09 | 29% |
| LACTA                            | N° | Peso | MUFFATO   | CONDOR    | BIG       | HAVAN     | VITOR     | TOZETTO   | AMERICANAS | MAIOR | MENOR | %   |
| CAIXA DE BOMBOM GRANDES SUCESSOS | *  | 400g | R\$ 6,75  | R\$ 6,65  | R\$ 6,65  |           | R\$ 6,99  | R\$ 6,18  | R\$ 7,99   | 7,99  | 6,18  | 29% |
| BOMBOM OURO BRANCO               | *  | 236g |           | R\$ 10,40 | R\$ 13,98 | R\$ 16,90 |           | R\$ 12,18 |            | 16,90 | 10,40 | 63% |
| SONHO DE VALSA MEIO A MEIO       | 15 | 270g | R\$ 19,99 | R\$ 18,58 |           |           |           | R\$ 18,58 | R\$ 22,99  | 22,99 | 18,58 | 24% |
| SONHO DE VALSA                   | 20 | 350g | R\$ 26,89 | R\$ 26,47 | R\$ 27,68 | R\$ 29,90 | R\$ 21,90 | R\$ 26,47 | R\$ 32,99  | 32,99 | 21,90 | 51% |
| SONHO DE VALSA TRIPLA CAMADA     |    | 337g | R\$ 40,90 | R\$ 41,45 | R\$ 39,98 | R\$ 47,90 | R\$ 37,78 | R\$ 39,99 |            | 47,90 | 37,78 | 27% |
| SONHO DE VALSA                   | 21 | 530g | R\$ 30,70 | R\$ 33,98 | R\$ 37,18 | R\$ 39,90 | R\$ 35,81 | R\$ 38,19 | R\$ 42,99  | 42,99 | 30,70 | 40% |
| SONHO DE VALSA FORMATO           | *  | 400g | R\$ 35,99 | R\$ 33,60 | R\$ 34,98 | R\$ 39,90 | R\$ 33,59 | R\$ 33,22 |            | 39,90 | 33,22 | 20% |
| LACTA AO LEITE                   | 15 | 196g | R\$ 14,98 | R\$ 14,98 | R\$ 15,78 | R\$ 16,99 | R\$ 15,47 | R\$ 14,98 | R\$ 19,99  | 19,99 | 14,98 | 33% |
| LACTA AO LEITE                   | 21 | 500g | R\$ 34,79 | R\$ 34,80 | R\$ 36,98 | R\$ 41,90 | R\$ 36,51 | R\$ 34,79 |            | 41,90 | 34,79 | 20% |
| LACTA DIET                       | 15 | 225g | R\$ 26,89 | R\$ 24,64 | R\$ 25,98 | R\$ 29,99 | R\$ 24,89 | R\$ 24,59 | R\$ 29,99  | 29,99 | 24,59 | 22% |
| GRANDES SUCESSOS                 | 20 | 345g | R\$ 29,99 | R\$ 27,26 | R\$ 28,68 | R\$ 31,90 | R\$ 27,54 | R\$ 27,26 | R\$ 31,99  | 31,99 | 27,26 | 17% |
| GRANDES SUCESSOS                 | 23 | 750g | R\$ 48,47 | R\$ 48,50 | R\$ 52,68 | R\$ 54,90 |           | R\$ 48,47 |            | 54,90 | 48,47 | 13% |

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|---|------|------|-------------|-----------|-----------|-----------|-----------|-----------|------------|------------|-------|-----|
| PRODUTO:  | INFO |      | FORNECEDOR: |           |           |           |           |           |            | COMPARAÇÃO |       | VAR |
| LACTA   | N°   | Peso | MUFFATO     | CONDOR    | BIG       | HAVAN     | VITOR     | TOZETTO   | AMERICANAS | MAIOR      | MENOR | %   |
| CHOCOLATE BIS PC  |      | 140g | R\$ 2,87    | R\$ 3,15  | R\$ 3,07  | R\$ 3,99  | R\$ 2,75  | R\$ 3,19  | R\$ 3,99   | 3,99       | 2,75  | 45% |
| BIS LAKA  | 15   | 240g | R\$ 19,99   | R\$ 18,57 | R\$ 19,58 | R\$ 19,99 |           | R\$ 18,57 |            | 19,99      | 18,57 | 8%  |
| BIS AO LEITE  | 21   | 530g | R\$ 33,60   | R\$ 33,60 | R\$ 38,18 | R\$ 41,90 | R\$ 36,63 | R\$ 36,26 | R\$ 42,99  | 42,99      | 33,60 | 28% |
| BIS MEIO A MEIO FORMATO   | 20   | 325g | R\$ 28,49   | R\$ 28,94 | R\$ 27,48 |           | R\$ 26,38 | R\$ 28,10 | R\$ 29,99  | 29,99      | 26,38 | 14% |
| DIAMANTE NEGRO  | 15   | 215g | R\$ 17,97   | R\$ 17,98 | R\$ 19,18 | R\$ 19,99 | R\$ 18,47 | R\$ 16,90 | R\$ 19,99  | 19,99      | 16,90 | 18% |
| DIAMANTE NEGRO  | 20   | 320g | R\$ 24,97   | R\$ 24,98 | R\$ 27,18 | R\$ 29,90 | R\$ 26,13 | R\$ 24,97 | R\$ 29,99  | 29,99      | 24,97 | 20% |
| DIAMANTE NEGRO  | 21   | 500g | R\$ 39,49   | R\$ 36,25 | R\$ 38,98 | R\$ 41,90 | R\$ 36,62 | R\$ 36,25 | R\$ 44,99  | 44,99      | 36,25 | 24% |
| DIAMANTE NEGRO  | 23   | 750g | R\$ 54,90   | R\$ 50,12 | R\$ 52,68 | R\$ 57,90 | R\$ 50,63 | R\$ 50,12 | R\$ 59,99  | 59,99      | 50,12 | 20% |
| MEIO DIAMANTE NEGRO - MEIO LAKA   | 15   | 205g | R\$ 18,99   | R\$ 18,60 | R\$ 19,18 | R\$ 21,90 | R\$ 18,47 | R\$ 19,90 |            | 21,90      | 18,47 | 19% |
| MEIO DIAMANTE NEGRO - MEIO LAKA   | 21   | 500g | R\$ 39,89   |           | R\$ 37,98 | R\$ 39,90 | R\$ 36,51 | R\$ 36,12 |            | 39,90      | 36,12 | 10% |
| LAKA  | 15   | 196g | R\$ 17,97   | R\$ 17,98 | R\$ 19,18 | R\$ 21,90 | R\$ 18,46 | R\$ 18,27 | R\$ 19,99  | 21,90      | 17,97 | 22% |
| LAKA  | 21   | 500g | R\$ 38,99   | R\$ 36,12 | R\$ 37,98 |           | R\$ 36,49 | R\$ 35,90 | R\$ 44,99  | 44,99      | 35,90 | 25% |
| LAKA  | 23   | 730g | R\$ 54,90   | R\$ 50,08 | R\$ 52,68 | R\$ 57,90 | R\$ 50,59 | R\$ 50,60 | R\$ 59,99  | 59,99      | 50,08 | 20% |
| OURO BRANCO   | 20   | 375g | R\$ 27,49   | R\$ 26,40 | R\$ 28,68 | R\$ 31,90 |           | R\$ 26,39 | R\$ 29,99  | 31,90      | 26,39 | 21% |
| SHOT AO LEITE   | 15   | 236g | R\$ 20,25   | R\$ 18,58 | R\$ 28,68 | R\$ 19,90 | R\$ 18,77 | R\$ 18,58 | R\$ 22,99  | 28,68      | 18,58 | 54% |
| AMANDITA  | 20   | 280g | R\$ 29,99   | R\$ 27,03 | R\$ 28,48 | R\$ 31,90 | R\$ 27,31 | R\$ 27,03 | R\$ 31,99  | 31,99      | 27,03 | 18% |

|                                  |    |      |           |           |           |           |           |           |           |       |       |     |
|----------------------------------|----|------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------|-------|-----|
| CONFETI                          | 15 | 220g | R\$ 17,97 | R\$ 17,98 | R\$ 18,45 | R\$ 19,99 | R\$ 18,77 | R\$ 17,97 | R\$ 19,99 | 19,99 | 17,97 | 11% |
| BEN10                            | 15 | 170g | R\$ 20,99 | R\$ 21,95 | R\$ 22,18 | R\$ 24,99 | R\$ 21,22 | R\$ 21,95 | R\$ 25,99 | 25,99 | 20,99 | 24% |
| REX                              | 15 | 170g | R\$ 21,97 | R\$ 21,98 | R\$ 22,18 | R\$ 23,90 | R\$ 21,22 | R\$ 21,97 |           | 23,90 | 21,22 | 13% |
| THE AMAZING - SPIDER-MAN RELÓGIO | 15 | 170g | R\$ 21,49 | R\$ 21,00 | R\$ 22,18 |           |           |           |           | 22,18 | 21,00 | 6%  |
| THE AMAZING - SPIDER-MAN CANECA  | 15 | 170g | R\$ 20,99 | R\$ 21,00 | R\$ 22,18 |           |           | R\$ 21,90 |           | 22,18 | 20,99 | 6%  |
| LAKA                             | 20 | 300g | R\$ 28,59 | R\$ 29,11 | R\$ 27,68 | R\$ 31,90 | R\$ 26,53 | R\$ 28,59 |           | 31,90 | 26,53 | 20% |
| HOT WHEELS TEAM                  | 12 | 100g | R\$ 15,99 | R\$ 16,29 | R\$ 15,48 | R\$ 17,90 | R\$ 14,85 | R\$ 15,90 | R\$ 18,99 | 18,99 | 14,85 | 28% |
| HOT WHEELS                       | 15 | 170g | R\$ 22,89 | R\$ 21,00 | R\$ 22,18 | R\$ 23,90 | R\$ 21,22 | R\$ 21,90 | R\$ 25,99 | 25,99 | 21,00 | 24% |
| BARBIE                           | 12 | 110g | R\$ 14,99 | R\$ 15,20 | R\$ 15,48 | R\$ 17,90 |           | R\$ 15,89 | R\$ 18,99 | 18,99 | 14,99 | 27% |




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|----------------------------------|------|------|-------------|-----------|-----------|-----------|------------|-----------|------------|-------|-------|-----|
| LACTA                            | N°   | Peso | MUFFATO     | CONDOR    | BIG       | HAVAN     | VITOR      | TOZETTO   | AMERICANAS | MAIOR | MENOR | %   |
| HELLO KITTY                      | 15   | 170g | R\$ 20,99   | R\$ 20,50 | R\$ 22,18 | R\$ 23,90 | R\$ 17,28  | R\$ 21,90 | R\$ 23,99  | 23,99 | 17,28 | 39% |
| HELLO KITTY                      | 20   | 250g | R\$ 34,99   | R\$ 35,91 | R\$ 34,18 |           | R\$ 32,72  | R\$ 34,90 | R\$ 39,99  | 39,99 | 32,72 | 22% |
| BARBIE                           | 15   | 170g | R\$ 20,99   | R\$ 20,50 | R\$ 22,18 | R\$ 23,90 | R\$ 21,22  | R\$ 22,60 | R\$ 25,99  | 25,99 | 20,50 | 27% |
| POLLY PACKET                     | 15   | 170g | R\$ 20,99   | R\$ 23,28 | R\$ 22,18 | R\$ 23,90 | R\$ 21,22  | R\$ 22,60 | R\$ 25,99  | 25,99 | 20,99 | 24% |
| CAPRICO                          | 15   | 170g | R\$ 20,49   | R\$ 20,50 | R\$ 22,18 | R\$ 23,90 | R\$ 21,22  | R\$ 20,49 | R\$ 25,99  | 25,99 | 20,49 | 27% |
| MONSTER HIGH                     | 15   | 170g | R\$ 20,99   | R\$ 21,98 | R\$ 22,18 | R\$ 24,90 |            | R\$ 21,97 | R\$ 25,99  | 25,99 | 20,99 | 24% |
| SHREK                            | 15   | 170g | R\$ 22,89   | R\$ 23,28 | R\$ 22,98 | R\$ 23,90 | R\$ 21,22  | R\$ 21,40 | R\$ 25,99  | 25,99 | 21,22 | 22% |
| ANGRY BIRDS                      | 15   | 170g | R\$ 21,97   | R\$ 21,98 | R\$ 22,18 | R\$ 23,90 | R\$ 21,22  | R\$ 21,97 | R\$ 25,99  | 25,99 | 21,22 | 22% |
| TRAKINAS                         | 12   | 120g | R\$ 10,49   | R\$ 10,35 | R\$ 10,68 | R\$ 11,90 | R\$ 10,46  | R\$ 10,35 |            | 11,90 | 10,35 | 15% |
| PASCOAL                          | 12   | 100g | R\$ 10,49   | R\$ 11,50 | R\$ 10,98 | R\$ 12,90 | R\$ 10,48  | R\$ 11,50 | R\$ 9,99   | 12,90 | 9,99  | 29% |
| PASCOAL                          | *    | 90g  | R\$ 6,59    | R\$ 5,69  | R\$ 6,18  | R\$ 7,90  | R\$ 6,04   | R\$ 6,49  |            | 7,90  | 5,69  | 39% |
| GAROTO                           | N°   | Peso | MUFFATO     | CONDOR    | BIG       | HAVAN     | VITOR      | TOZETTO   | AMERICANAS | MAIOR | MENOR | %   |
| CAIXA AMARELA - BOMBONS SORTIDOS | *    | 400g | R\$ 6,29    | R\$ 5,98  | R\$ 5,98  |           | R\$ 5,99   | R\$ 5,98  | R\$ 6,99   | 6,99  | 5,98  | 17% |
| COELHO AO LEITE                  | *    | 50g  | R\$ 3,99    | R\$ 3,98  | R\$ 4,28  |           |            | R\$ 3,59  | R\$ 4,99   | 4,99  | 3,59  | 39% |
| OVO GAROTO                       | *    | 50g  | R\$ 3,49    |           | R\$ 3,48  |           | R\$ 3,63   | R\$ 3,49  | R\$ 4,99   | 4,99  | 3,48  | 43% |
| CROCANTE                         | 15   | 225g | R\$ 17,97   | R\$ 17,98 | R\$ 17,97 | R\$ 19,99 | R\$ 18,78  | R\$ 18,58 | R\$ 24,99  | 24,99 | 17,97 | 39% |
| OPERETA                          | 15   | 225g | R\$ 17,97   | R\$ 17,98 | R\$ 18,90 | R\$ 19,99 | R\$ 18,77  | R\$ 17,97 | R\$ 24,99  | 24,99 | 17,97 | 39% |
| CACAU BRASIL                     | *    | 330g | R\$ 31,49   |           | R\$ 36,98 |           | R\$ 29,43  | R\$ 30,75 |            | 36,98 | 29,43 | 26% |
| MUNDY DESCOBERTAS                | 15   | 350g | R\$ 27,95   | R\$ 27,98 | R\$ 27,97 |           | R\$ 29,44  | R\$ 27,95 |            | 29,44 | 27,95 | 5%  |
| JUMBOS                           | 25   | 800g | R\$ 46,48   | R\$ 46,50 | R\$ 45,90 |           | R\$ 48,69  | R\$ 46,48 | R\$ 59,99  | 59,99 | 45,90 | 31% |
| MINI OVOS SERENATA               | 4    | 110g | R\$ 9,49    | R\$ 9,65  |           |           |            | R\$ 9,19  |            | 9,65  | 9,19  | 5%  |
| SERENATA DE AMOR MINI            | 12   | 130g | R\$ 7,99    | R\$ 8,90  | R\$ 8,90  |           | R\$ 8,38   | R\$ 8,75  | R\$ 10,99  | 10,99 | 7,99  | 38% |
| SERENATA DE AMOR                 | 15   | 240g | R\$ 17,97   | R\$ 17,98 | R\$ 16,59 | R\$ 19,99 | R\$ 18,79  | R\$ 17,97 | R\$ 19,59  | 19,99 | 16,59 | 20% |
| SERENATA DE AMOR BRANCO          | 15   | 240g | R\$ 19,99   | R\$ 17,98 | R\$ 18,90 | R\$ 19,99 | R\$ 18,78  | R\$ 19,60 | R\$ 19,99  | 19,99 | 17,98 | 11% |
| SERENATA DE AMOR                 | 20   | 375g | R\$ 26,39   | R\$ 26,40 | R\$ 26,90 |           | R\$ 27,70  | R\$ 26,39 | R\$ 27,99  | 27,99 | 26,39 | 6%  |
| SERENATA DE AMOR CORAÇÃO         | 20   | 360g | R\$ 29,97   | R\$ 29,98 | R\$ 29,97 |           | R\$ 29,44  | R\$ 29,97 | R\$ 29,99  | 29,99 | 29,44 | 2%  |

|                  |   |      |           |           |  |  |  |           |  |       |       |    |
|------------------|---|------|-----------|-----------|--|--|--|-----------|--|-------|-------|----|
| TALENTO MINIOVOS | 4 | 120g | R\$ 10,99 | R\$ 11,45 |  |  |  | R\$ 10,90 |  | 11,45 | 10,90 | 5% |
|------------------|---|------|-----------|-----------|--|--|--|-----------|--|-------|-------|----|


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 Coleta de 14/03/2013 a 15/03/2013  
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| PRODUTO:                                      | INFO |      | FORNECEDOR: |           |           |           |           |           |            |       | COMPARAÇÃO |     | VAR |
|---|------|------|-------------|-----------|-----------|-----------|-----------|-----------|------------|-------|------------|-----|-----|
|   | N°   | Peso | MUFFATO     | CONDOR    | BIG       | HAVAN     | VITOR     | TOZETTO   | AMERICANAS | MAIOR | MENOR      | %   |     |
| TALENTO DIET                                  | 15   | 240g | R\$ 24,99   | R\$ 23,08 | R\$ 24,48 | R\$ 27,99 | R\$ 23,32 | R\$ 23,08 | R\$ 29,99  | 29,99 | 23,08      | 30% |     |
| TALENTO AVELÃ                                 | 20   | 375g | R\$ 25,49   | R\$ 25,70 | R\$ 26,90 | R\$ 29,99 | R\$ 27,70 | R\$ 25,69 | R\$ 34,99  | 34,99 | 25,49      | 37% |     |
| TALENTO AMENDOAS                              | 20   | 375g | R\$ 25,49   | R\$ 25,70 | R\$ 26,90 | R\$ 29,99 | R\$ 27,70 | R\$ 25,69 |            | 29,99 | 25,49      | 18% |     |
| TALENTO BRANCO COM CEREAIS                    | 20   | 375g |             | R\$ 25,70 | R\$ 26,90 |           | R\$ 27,69 | R\$ 25,69 | R\$ 34,99  | 34,99 | 25,69      | 36% |     |
| TALENTO CASTANHA - DO - PARÁ                  | 20   | 375g | R\$ 25,49   | R\$ 25,70 | R\$ 26,90 | R\$ 29,99 | R\$ 27,70 | R\$ 25,69 | R\$ 34,99  | 34,99 | 25,49      | 37% |     |
| TALENTO INTENSE                               | 20   | 375g | R\$ 25,49   | R\$ 25,70 | R\$ 26,90 |           | R\$ 27,70 | R\$ 25,69 | R\$ 34,99  | 34,99 | 25,49      | 37% |     |
| TALENTO FRUTAS VERMELHAS                      | 20   | 375g |             | R\$ 25,70 | R\$ 26,90 |           | R\$ 27,69 | R\$ 25,69 | R\$ 34,99  | 34,99 | 25,69      | 36% |     |
| TALENTO NOZES                                 | 20   | 375g | R\$ 25,49   | R\$ 25,70 | R\$ 26,90 | R\$ 29,99 | R\$ 27,70 | R\$ 25,69 | R\$ 34,99  | 34,99 | 25,49      | 37% |     |
| SUPER TALENTO                                 | 25   | 1kg  | R\$ 59,99   | R\$ 57,83 | R\$ 45,90 |           | R\$ 58,42 | R\$ 57,83 | R\$ 69,99  | 69,99 | 45,90      | 52% |     |
| CLASSICOS                                     | 15   | 215g | R\$ 17,97   | R\$ 17,98 | R\$ 17,97 |           |           | R\$ 18,58 | R\$ 29,99  | 29,99 | 17,97      | 67% |     |
| CLASSICOS                                     | 23   | 750g | R\$ 45,49   | R\$ 45,50 | R\$ 43,97 | R\$ 54,90 | R\$ 48,69 | R\$ 44,50 | R\$ 59,99  | 59,99 | 43,97      | 36% |     |
| MINIOVOS BATON                                | 4    | 100g | R\$ 7,59    | R\$ 7,01  | R\$ 7,98  |           |           | R\$ 7,40  |            | 7,98  | 7,01       | 14% |     |
| BATON AO LEITE                                | 15   | 212g | R\$ 17,92   | R\$ 17,98 | R\$ 17,97 |           | R\$ 18,78 | R\$ 17,95 | R\$ 24,99  | 24,99 | 17,92      | 39% |     |
| BATON MALETA                                  | 12   | 152g | R\$ 18,99   | R\$ 18,58 | R\$ 16,48 | R\$ 19,90 | R\$ 18,77 | R\$ 18,58 |            | 19,90 | 16,48      | 21% |     |
| BATON LANÇA BOLHAS                            | 12   | 120g | R\$ 7,89    | R\$ 7,90  | R\$ 8,90  | R\$ 9,99  | R\$ 8,38  | R\$ 8,79  | R\$ 9,99   | 9,99  | 7,89       | 27% |     |
| BATON BRANCO                                  | 15   | 212g | R\$ 17,97   | R\$ 18,58 |           |           |           | R\$ 18,53 | R\$ 24,99  | 24,99 | 17,97      | 39% |     |
| JOLIE   | 12   | 135g | R\$ 18,99   | R\$ 17,98 |           | R\$ 20,99 | R\$ 18,77 | R\$ 17,97 | R\$ 24,99  | 24,99 | 17,97      | 39% |     |
| PUCCA   | 15   | 180g | R\$ 18,49   | R\$ 17,80 | R\$ 18,90 | R\$ 20,99 | R\$ 12,95 | R\$ 18,49 | R\$ 24,99  | 24,99 | 12,95      | 93% |     |
| THE CROODS                                    | 12   | 120g | R\$ 13,89   | R\$ 18,82 |           |           | R\$ 12,95 | R\$ 12,82 | R\$ 16,99  | 18,82 | 12,82      | 47% |     |
| MONSTROS S/A                                  | 15   | 180g | R\$ 17,97   | R\$ 17,98 | R\$ 19,90 | R\$ 20,99 | R\$ 19,42 | R\$ 17,97 | R\$ 24,99  | 24,99 | 17,97      | 39% |     |
| VELOZES E FURIOSOS                            | 15   | 180g | R\$ 20,99   | R\$ 19,22 | R\$ 19,90 | R\$ 20,99 | R\$ 19,42 | R\$ 19,22 | R\$ 24,99  | 24,99 | 19,22      | 30% |     |
| BRILHANTE VICTORIA                            | 15   | 180g | R\$ 18,48   | R\$ 18,50 | R\$ 19,90 |           |           | R\$ 18,48 | R\$ 24,99  | 24,99 | 18,48      | 35% |     |
| FERRERO ROUCHER                               |      |      |             |           |           |           |           |           |            | MAIOR | MENOR      | %   |     |
| BOMBOM CAIXA C/ 15 UNID.                      |      | 187g | R\$ 17,29   | R\$ 17,29 | R\$ 19,79 | R\$ 22,90 |           | R\$ 19,80 | R\$ 22,99  | 22,99 | 17,29      | 33% |     |
| BOMBOM CAIXA C/ 15 UNID. - FERRERO COLLECTION |      | 162g | R\$ 23,55   | R\$ 21,52 |           |           |           | R\$ 22,41 | R\$ 24,99  | 24,99 | 21,52      | 16% |     |
| BOMBOM CAIXA C/24 UNID.                       |      | 300g | R\$ 26,69   | R\$ 26,70 | R\$ 22,04 | R\$ 35,90 |           | R\$ 30,60 | R\$ 36,99  | 36,99 | 22,04      | 68% |     |
| BOMBOM CAIXA C/21 UNID. - FERRERO COLLECTION  |      | 227g | R\$ 32,15   | R\$ 26,68 |           | R\$ 32,90 |           | R\$ 30,59 | R\$ 32,99  | 32,99 | 26,68      | 24% |     |
| OVO FERRERO ROUCHER BOMBOM COM C/ 15          |      | 200g | R\$ 28,65   | R\$ 24,82 | R\$ 24,82 | R\$ 29,90 | R\$ 25,07 | R\$ 24,82 | R\$ 32,99  | 32,99 | 24,82      | 33% |     |


**PROCON - PONTA GROSSA - PR**  
**PESQUISA DE PREÇOS - PÁSCOA 2013**  
 Coleta de 14/03/2012 a 15/03/2013  
 O PROCON INFORMA: OS PREÇOS PODEM SOFRER ALTERAÇÕES

| PRODUTO: | INFO | FORNECEDOR: |  |  |  |  |  |  |  | COMPARAÇÃO | VAR |
|----------|------|-------------|--|--|--|--|--|--|--|------------|-----|
|----------|------|-------------|--|--|--|--|--|--|--|------------|-----|

| FERRERO ROUCHER                     | N° | Peso | MUFFATO   | CONDOR    | BIG       | HAVAN     | VITOR     | TOZETTO   | AMERICANAS | MAIOR | MENOR | %   |
|-------------------------------------|----|------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-------|-------|-----|
| OVO FERRERO COLLECTION              |    | 260g | R\$ 35,35 | R\$ 26,90 | R\$ 32,43 | R\$ 37,90 | R\$ 33,88 | R\$ 32,44 | R\$ 42,99  | 42,99 | 26,90 | 60% |
| OVO GRAN FERRERO COLLECTION         |    | 370g | R\$ 39,87 | R\$ 39,90 | R\$ 39,88 | R\$ 49,90 | R\$ 42,13 | R\$ 32,44 | R\$ 52,99  | 52,99 | 32,44 | 63% |
| OVO FERRERO ROUCHER                 |    | 250g | R\$ 31,39 | R\$ 26,90 | R\$ 31,88 | R\$ 37,90 | R\$ 32,77 | R\$ 28,90 | R\$ 42,99  | 42,99 | 26,90 | 60% |
| OVO GRAN FERRERO ROUCHER            |    | 390g | R\$ 38,60 | R\$ 38,50 |           | R\$ 49,90 | R\$ 42,13 | R\$ 39,87 | R\$ 52,99  | 52,99 | 38,50 | 38% |
| BAUDUCCO                            | N° | Peso | MUFFATO   | CONDOR    | BIG       | HAVAN     | VITOR     | TOZETTO   | AMERICANAS | MAIOR | MENOR | %   |
| COLOMBA PASCAL FRUTAS CRISTALIZADAS |    | 550g | R\$ 14,85 | R\$ 13,28 | R\$ 16,58 |           |           | R\$ 13,27 | R\$ 13,99  | 16,58 | 13,27 | 25% |
| COLOMBA PASCAL TRUFA                |    | 600g | R\$ 20,69 | R\$ 17,98 |           |           |           |           |            | 20,69 | 17,98 | 15% |
| COLOMBA PASCAL CHOCOLATE            |    | 600g | R\$ 18,98 | R\$ 17,98 |           |           |           |           |            | 18,98 | 17,98 | 6%  |
| COLOMBA PASCAL GOTAS DE CHOCOLATE   |    | 500g | R\$ 13,27 | R\$ 13,28 |           |           |           | R\$ 13,27 |            | 13,28 | 13,27 | 0%  |
| VISCONTI                            | N° | Peso | MUFFATO   | CONDOR    | BIG       | HAVAN     | VITOR     | TOZETTO   | AMERICANAS | MAIOR | MENOR | %   |
| MINI - COLOMBA FRUTAS               |    | 100g | R\$ 3,55  | R\$ 2,99  | R\$ 2,84  |           |           | R\$ 2,99  |            | 3,55  | 2,84  | 25% |
| COLOMBA FRUTAS                      |    | 500g | R\$ 9,98  | R\$ 9,98  |           |           |           | R\$ 9,98  | R\$ 11,99  | 11,99 | 9,98  | 20% |
| COLOMBA GOTAS DE CHOCOLATE          |    | 500g | R\$ 9,98  | R\$ 9,98  | R\$ 9,01  |           |           | R\$ 9,98  |            | 9,98  | 9,01  | 11% |



PROCON - PONTA GROSSA - PR  
PESQUISA DE PREÇOS - PÁSCOA 2012  
Coleta de / /2012 a / /2012

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| PRODUTO:               | INFO | FORNECEDOR: |           |           |           |           |           |           |            | COMPARAÇÃO |       | VAR |
|------------------------|------|-------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|-------|-----|
| KINDER                 | N°   | Peso        | MUFFATO   | CONDOR    | BIG       | HAVAN     | VITOR     | TOZETTO   | AMERICANAS | MAIOR      | MENOR | %   |
| KINDER OVO MAXI MENINO | *    | 150g        | R\$ 27,90 | R\$ 26,80 | R\$ 24,88 | R\$ 29,90 | R\$ 28,70 | R\$ 26,89 | R\$ 34,99  | 34,99      | 24,88 | 41% |
| KINDER OVO MAXI MENINA | *    | 150g        | R\$ 26,89 | R\$ 26,80 | R\$ 24,88 | R\$ 29,90 | R\$ 28,70 | R\$ 26,89 | R\$ 34,99  | 34,99      | 24,88 | 41% |

PROCON - PONTA GROSSA, Av. Visconde de Taunay nº950, Ronda.  
TEL: (42) 3901-1880 - (42) 3901-1515 - FAX: (42) 3901-1519  
DISQUE PROCON: 151 / 0800-645 1250

BIG HIPERMERCADOS: Av. General Carlos Cavalcanti nº22, Uvaranas.  
CONDOR HIPERMERCADOS: Av. João Manoel Ribas, nº 555, Nova Russia.  
MUFFATO HIPERMERCADOS: Rua Jacob Holzmann, nº 333, Olarias.  
LOJAS AMERICANAS: Av. Ermelino de Leão, nº 703, Térreo, Ancora 01, Shopping Palladium, Centro.  
SUPERMERCADO VITOR: Rua Laudelino Gonçalves, nº 332, Chapada.  
HAVAN: Av. Bispo Dom Geraldo Pellanda, 100 - Uvaranas  
TOZETTO SUPERMERCADOS: Rua Dr. Franco Grilo, nº 200, Oficinas.

